
From: Waye, Don
To: Bravo, Antonio
Sent: 2/23/2015 2:27:26 PM
Subject: RE: BNA reporting looking for response quick question about the TMDL vision plan

Nope. That wasn't me.

Or if I did, that was probably ~3 months ago in the context of developing messages for our Oregon CZARA decision. I don't recall.

Anyway, no problem...

From: Bravo, Antonio
Sent: Monday, February 23, 2015 1:35 PM
To: Waye, Don
Subject: RE: BNA reporting looking for response quick question about the TMDL vision plan

Sorry I thought you left a voicemail saying you needed an example

Sorry

Sent from my EPA Windows Phone

From: Waye, Don
Sent: 2/23/2015 1:27 PM
To: Bravo, Antonio
Subject: RE: BNA reporting looking for response quick question about the TMDL vision plan

I know what it is. I just have no clue why you decided to send this to me out of the blue.

From: Bravo, Antonio
Sent: Monday, February 23, 2015 1:25 PM
To: Waye, Don
Subject: RE: BNA reporting looking for response quick question about the TMDL vision plan

It's a sample desk statement.

Sent from my EPA Windows Phone

From: Waye, Don
Sent: 2/23/2015 12:18 PM
To: Bravo, Antonio
Subject: RE: BNA reporting looking for response quick question about the TMDL vision plan

Antonio – Why did you send this to me?

Don Waye
U.S. EPA - Nonpoint Source Control Branch
Phone: 202-566-1170

From: Bravo, Antonio
Sent: Monday, February 23, 2015 8:47 AM
To: Waye, Don
Subject: FW: BNA reporting looking for response quick question about the TMDL vision plan

Here's a sample desk statement.

Sent from my EPA Windows Phone

From: Martinez, Menchu

Sent: 10/9/2014 6:26 PM

To: Bravo, Antonio

Cc: Monschein, Eric; Havard, James

Subject: RE: BNA reporting looking for response quick question about the TMDL vision plan

Antonio – here is a revised desk statement. I am putting it in red text to spot it easily apart from the one below , even though they are very similar. Thanks, Menchu

In December, 2013, EPA announced a new collaborative framework for implementing the Clean Water Act Section 303(d) Program with States -- *A Long-Term Vision for Assessment, Restoration, and Protection under the Clean Water Act Section 303(d) Program* (see <http://water.epa.gov/lawsregs/lawsguidance/cwa/tmdl/programvision.cfm>).

This new Vision advances the CWA 303(d) Program in more strategic and effective ways. Over the past two decades, the experience gained in assessing and reporting on water quality and in developing 65,000 TMDLs has revealed opportunities to make better strides toward water quality improvement and protection, both from an environmental standpoint as well as efficient program management.

EPA looks forward to continuing its partnership with States to implement specific actions to realize program Vision. This Vision reflects the successful collaboration among States and EPA, which began in August 2011. State and EPA program managers alike believe that the time is now to improve the effectiveness of the Program in achieving environmental results.

With the recognition that there is not a “one size fits all “ approach to restoring and protecting water resources, State efforts are underway to develop tailored strategies to implement their CWA 303(d) Program responsibilities in the context of their water quality goals. Accountability will be ensured through a new CWA 303(d) Program measure for FY 15 for tracking success in implementing the new Program Vision.

While the Vision provides a new framework for implementing the CWA 303(d) Program, it does not alter State and EPA responsibilities or authorities under the CWA 303(d) regulations. Although the Vision provides States flexibility, EPA expects TMDL development and water quality assessments to continue to be primary features of the Program.

From: Bravo, Antonio

Sent: Thursday, October 09, 2014 12:27 PM

To: Havard, James

Cc: Monschein, Eric; Martinez, Menchu

Subject: RE: BNA reporting looking for response quick question about the TMDL vision plan

Jim/Eric/Menchu,

Can you rework the desk statement into something you are comfortable with. I will then share with Travis and Sarah. Thanks.

EPA announced a new collaborative framework for implementing the Clean Water Act Section 303(d) Program with States -- *A Long-Term Vision for Assessment, Restoration, and Protection under the Clean Water Act Section 303(d) Program* (see attached).

This new Vision advances the CWA 303(d) Program in more strategic and effective ways. Over the past two

decades, the experience gained in assessing and reporting on water quality and in developing 65,000 TMDLs has revealed opportunities to make better strides toward water quality improvement and protection, both from an environmental standpoint as well as efficient program management.

EPA looks forward to continuing its partnership with States to implement specific actions to realize program Vision. This Vision reflects the successful collaboration among States and EPA, which began in August 2011. State and EPA program managers alike believe that the time is now to improve the effectiveness of the Program in achieving environmental results.

With the recognition that there is not a “one size fits all “ approach to restoring and protecting water resources, States are encouraged to develop tailored strategies to implement their CWA 303(d) Program responsibilities in the context of their water quality goals. Accountability will be ensured through a new CWA 303(d) Program measure for FY 15 for tracking success in implementing the new Program Vision.

While the Vision provides a new framework for implementing the CWA 303(d) Program, it does not alter State and EPA responsibilities or authorities under the CWA 303(d) regulations. Although the Vision provides States flexibility, EPA expects TMDL development and water quality assessments to continue to be primary features of the Program.

From: Loop, Travis

Sent: Thursday, October 09, 2014 11:58 AM

To: Havard, James; Swenson, Sarah; Bravo, Antonio

Cc: Monschein, Eric; Martinez, Menchu

Subject: Re: BNA reporting looking for response quick question about the TMDL vision plan

Adding Antonio and Sarah so they can work on a statement that works for the program

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922

On Oct 9, 2014, at 11:18 AM, "Havard, James" <Havard.James@epa.gov> wrote:

Hello Travis –

It is hard to comment on this without more context. Also, it doesn't fully capture the Vision, and it is oddly phrased (e.g., it is not about “assessing . . . plans”). Do you think you can use the previous statement below to work with the reporter? If you do, the first sentence should be changed to address the timing: “In December, 2013, EPA announced a new collaborative framework for implementing the Clean Water Act Section 303(d) Program with States -- A Long-Term Vision for Assessment, Restoration, and Protection under the Clean Water Act Section 303(d) Program.”

Thanks.

Jim

Jim Havard
Acting Chief
Watershed Branch
EPA Office of Water
202-564-5544

From: Loop, Travis

Sent: Wednesday, October 08, 2014 3:11 PM

To: Swenson, Sarah; Bravo, Antonio

Cc: Monschein, Eric

Subject: RE: For Antonio and Tom - BNA reporting looking for response quick question about the TMDL vision plan

This was our statement earlier in the year

EPA announced a new collaborative framework for implementing the Clean Water Act Section 303(d) Program with States -- *A Long-Term Vision for Assessment, Restoration, and Protection under the Clean Water Act Section 303(d) Program* (see attached).

This new Vision advances the CWA 303(d) Program in more strategic and effective ways. Over the past two decades, the experience gained in assessing and reporting on water quality and in developing 65,000 TMDLs has revealed opportunities to make better strides toward water quality improvement and protection, both from an environmental standpoint as well as efficient program management.

EPA looks forward to continuing its partnership with States to implement specific actions to realize program Vision. This Vision reflects the successful collaboration among States and EPA, which began in August 2011. State and EPA program managers alike believe that the time is now to improve the effectiveness of the Program in achieving environmental results.

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While the Vision provides a new framework for implementing the CWA 303(d) Program, it does not alter State and EPA responsibilities or authorities under the CWA 303(d) regulations. Although the Vision provides States flexibility, EPA expects TMDL development and water quality assessments to continue to be primary features of the Program.

Travis Loop
Director of Communications
Office of Water
U.S. Environmental Protection Agency
202-870-6922
loop.travis@epa.gov

From: Swenson, Sarah

Sent: Wednesday, October 08, 2014 3:09 PM

To: Bravo, Antonio

Cc: Loop, Travis; Monschein, Eric

Subject: RE: For Antonio and Tom - BNA reporting looking for response quick question about the TMDL vision plan

All – The press office is wondering if you can respond to this, given a bit more time. Do we still need to ask the reporter for some context?

Thanks,

Sarah

Sarah Swenson
Acting Deputy Director of Communications
Office of Water
U.S. EPA
(202) 566-0279
EPA East #3225E

From: Bravo, Antonio
Sent: Tuesday, October 07, 2014 4:29 PM
To: Swenson, Sarah
Cc: Loop, Travis; Monschein, Eric
Subject: FW: For Antonio and Tom - BNA reporting looking for response quick question about the TMDL vision plan
Importance: High

Sarah and Travis, Can you triage this. Thanks.

From: Monschein, Eric
Sent: Tuesday, October 07, 2014 4:28 PM
To: Bravo, Antonio
Cc: Martinez, Menchu; Havard, James; Wall, Tom; Goodin, John
Subject: For Antonio and Tom - BNA reporting looking for response quick question about the TMDL vision plan
Importance: High

Antonio, looks like a BNA reporting is asking for input. I understand we need to refer all reporters to OW for their initial inquiries. Should I refer this person to Travis or is the SOP for you to do that?

Note that I'm a bit hesitant to answer the reporter's question directly with no context around it. Also, we've never boiled what the vision means down to one pithy statement. If we tried, I can't say for sure that it would look like the statement below.

Please advise.

From: Goodin, John
Sent: Tuesday, October 07, 2014 3:52 PM
To: Monschein, Eric; Martinez, Menchu
Subject: FW: quick question about the vision plan
Importance: High

Sent from my Windows Phone

From: Saiyid, Amena
Sent: 10/7/2014 2:51 PM
To: Goodin, John
Subject: quick question about the vision plan

Hi John,
I was at WEFTEC and sat through the discussions on TMDL vision plan. Is it fair to say that the vision plan lays out how states should go about identifying, assessing and implementing plans to restore impaired waters.
I would really appreciate it if you could clarify this one sentence, please.
Amena

Amena H. Saiyid
Water Pollution Reporter
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